

Certificate Course in Radio Jockeying, Anchoring, T.V Journalism Structure Of Lesson Plan

Module	Session	Topic
Module 1: Radio	1	The basics of fluency, Voice: pitch/tone/intonation/inflection
Jockeying		
	2	Voice Over: Rhythm of speech, Breathing, Resonance, commercials radio commercials
	3	Public Speaking: Showing how to hold an audience's attention, Teaching awareness of voice and its
		function, Demonstrating how to control body language, Breathing and articulation
	4	Understanding music and general awareness
	5	Radio Journalism
	6	Understanding sound
	7	Format of Radio Programs
	8	Handling live shows
	9	Conduction interviews
	10	Talking and IPC
	11	Colorful words painting in radio
	12	Understanding the concept of the medium
	13	Understanding the difference between corporate and community radio

	14	Studying the current RJ's and their style
	15	Production
Module 2: Anchoring and TV Journalism	16	The basics of fluency, Voice: pitch/tone/intonation/inflection.
	17	Voice Over: Rhythm of speech, Breathing, Resonance, VO for TV. commercials/Corporate videos/ radio commercials/ TV Documentaries.
	18	Public Speaking: Showing how to hold an audience's attention, Teaching awareness of voice and its function, Demonstrating how to control body language, Breathing and articulation
	19	Duties and responsibilities while news reading, Understanding the news scripts and news agenda.
	20	On-air Essentials, Studio autocue reading & Recording the voice.
	21	A look at personality, style and general show presentation.
	22	Examples of anchors work and detailed analysis of their styles.
	23	Making & adding effective promo and jingles while anchoring.
	24	Talk Show Host and moderating an event.
	25	Legal pitfalls (what NOT to say)
	26	Reporting techniques-Reporting a news & Interviewing, recording the byte & transcription & scripting.
	27	Different types of Reporting - Political, Entertainment, Crime, Sports & Business, Education, Health, Legal.
	28	Production